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Attorney for Plaintiff

2012 OCT 26 PM 12:55
CLERK U.S. DISTRICT COURT
CENTRAL DISTRICT OF CALIF.
SANTA ANA

FILED

UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA

BRANDI PASSANTE,

Plaintiff,

vs.

HUNTER MOORE and JOHN DOES 1-25,

Defendants.

Case No.: **SACV12-01866 JVS (ANx)**

PLAINTIFF'S COMPLAINT FOR:

- (1) LANHAM ACT 15 USC 1125(a)
FALSE DESIGNATION OF ORIGIN;
- (2) LANHAM ACT 15 USC 1125©
DILUTION BY TARNISHMENT;
- (3) RIGHT TO PRIVACY/RIGHT TO
CONTROL PUBLICITY AND
LIKENESS AKA COMMON LAW
CLAIM FOR COMMERCIAL
MISAPPROPRIATION;
- (4) DEFAMATION *per se*;
- (5) INVATION OF PRIVACY;
- (6) COMMERCIAL DISPARAGMENT;
- (7) CONSUMER FRAUD;
- (8) FALSE LIGHT;
- (9) INJUNCTIVE RELIEF

JURY DEMAND

Comes now, Plaintiff Brandi Passante ("Passante"), and files this Complaint against
Defendant Hunter Moore ("Moore") hereby seeking relief for, among other things, Lanham Act

1 violations under 15 USC 1125(a) and (c), right to privacy/right to control publicity and likeness
2 aka common law claim for commercial misappropriation, defamation *per se*, invasion of privacy,
3 disparagement, consumer fraud, and false light. Plaintiff alleges on personal knowledge as to all
4 facts known to her, and on information and belief as to all other facts, as follows:

5 **PARTIES**

6 1. Plaintiff Passante is a celebrity known for her appearance on A&E Network's
7 *Storage Wars*. Her name and likeness are used to promote the show and A&E pays her for that
8 privilege.

9 2. On information and belief, Defendant Moore is an individual who maintains a
10 residence in Woodland, California, and also has an address publicly listed in San Francisco,
11 California. Moore is the former operator of <isanyoneup.com> ("IAU"). After being banished by
12 Facebook for activities deemed to be in violation of Facebook's content policies, and after
13 selling the IAU domain, Moore began posting at is-anyone-up.tumblr.com. ("Tumblr").

14 3. Moore is active on many online social media services, including Tumblr and Twitter.
15 On Twitter, Moore manages the accounts "@huntermoore," found at
16 <twitter.com/huntermoore>, and "@is_anyone_up," found at <twitter.com/is_anyone_up>.

17 4. John Does 1-25 are individual and corporate entities who, on information and belief,
18 worked at the direction and supervision of one or more of the Defendants herein and are
19 additional responsible parties for the Federal and California claims made in this Complaint. The
20 identities of John Does 1-25 are known only by defendants at this time; such identities shall be
21 obtained during discovery. At the appropriate time, this Complaint may be amended and/or
22 supplemented to identify the John Doe defendants, and serve process upon them, as provided in
23 Federal Rules of Civil Procedure.
24

JURISDICTION AND VENUE

5. Subject matter jurisdiction in this Lanham Act case is proper under 28 U.S.C. §§ 1331 and 1338(a). The State common law claims arise out of the same conduct that is the subject of the Lanham Act allegations and are therefore properly included herein as pendant claims.

6. Venue is proper under 28 U.S.C. §1391 because Moore knew his statements at issue in this suit were directed at Passante and into Orange County and he has significant and extensive business contacts within Orange County.

7. The Court has personal jurisdiction over Defendant. Defendant resides in this district and/or conducts and solicits business in this district. A substantial part of the events giving rise to Plaintiff's claims occurred in this district, including acts violating the Lanham Act. The Court, therefore, has personal jurisdiction over each Defendant.

CONDITIONS PRECEDENT

8. All conditions precedent have been performed or have occurred.

FACTUAL ALLEGATIONS COMMON TO ALL CLAIMS FOR RELIEF

Plaintiff is a Celebrity.

9. Passante is a regular on the A&E Network's show *Storage Wars*. As a result of her participation in the show, she has achieved notoriety and become a worldwide celebrity.

10. Passante's name and likeness are used in promotion of the show, on marketing materials and on promotional items, such as mugs, t-shirts, hats, etc., available through A&E's distribution channels. Consequently Passante has commercial interests in her identity and she makes an effort to protect those interests.

1 ***Plaintiff Discovers Defamatory and Offensive Web Content.***

2 11. On October 14, 2012 Passante began to receive unsolicited posts on her Twitter
3 account stating “Can’t wait to see more of the video,” “Love the pics,” and similar references to
4 images posted at <is-anyone-up.tumblr.com>. At that time, she did not know what videos or
5 images the posts were referring to. See Hunter Moore Tweet attached as Exhibit A.

6 12. Passante looked at the referenced website and was horrified, hurt and ashamed to see
7 images of someone portraying her in a pornographic video and associated images.

8 13. Passante never made any such video, has never had any contact with Mr. Moore and
9 did not send him sexual images; Moore fabricated the video for the purpose of trading on
10 Passante’s fame and celebrity to draw traffic to his site.

11 14. After learning of these posts, and the subsequent re-posting of the full video on one
12 or more separate websites, Passante has experienced anxiety, loss of sleep and physical illness as
13 a direct and proximate result of Moore’s conduct. Passante knows that such false exposure will
14 eventually reach her children, their friends and their friends’ families.

15 ***Defendant Willfully Posted Defamatory Content to Exploit Plaintiff’s Celebrity.***

16 15. Moore is on record for actively defying the Lanham Act and other individuals’
17 publicity rights, stating “I’m not a virgin to cease and desists—I get about a million a day... I
18 don’t give a fuck. I’m never going to stop” and brags that he replies to such demand letters “with
19 a picture of [his] dick.” See Gawker online article attached as Exhibit B.

20 16. On or about October 14, 2012, Moore posted the images attached hereto as Exhibit C
21 of a female whom he falsely represents is “brandie from storage wars fingering herself for me”
22 [sic].
23
24

1 17. Below the images in Exhibit C, Moore asks if anyone wants the video, thereby
2 trading on Passante's celebrity, willfully offering to disseminate the videos and photos to third
3 parties, and disseminating defamatory content to those who requested same.

4 18. On or about October 16, 2012 Moore posted, or caused to be posted, the video at
5 fleshbot.com, a site known for hosting porn and other such filth.

6 19. If viewers click the "play" icon to view the video, a virus immediately begins to
7 download and would infect users' computers not protected by sophisticated anti-virus software.

8 20. Moore uses Passante's name and likeness to lure others to his websites in an attempt
9 to grow his infamy, profiting from appearances, marketing and advertising on his website and to
10 disseminate the virus contained in the fleshbot.com posting.

11 21. Moore profits from these activities by accepting bookings for appearances and
12 selling "Hunter Moore" merchandise such as hats, t-shirts, and accessories featuring his name,
13 slogans, and various images associated with his websites.

14 22. Moore also uses the Tumblr website to promote and sell his music both through
15 postings and links to his band website where his recordings can be purchased.

16 23. Moore states on the Tumblr site that he will be posting the video at
17 <Huntermoore.tv>.

18 24. Moore posted the video knowing that the images were not of Passante and did so
19 maliciously, and with reckless disregard to Passante's reputation, privacy, and well-being. He
20 did so with the false and fraudulent intent to mislead the public into believing he was somehow
21 affiliated with Passante.

22 25. If the damaging content is not immediately removed Passante will suffer irreparable
23 injury both personally and professionally.
24

COUNT ONE:
(Against All Defendants)
Violation of the Lanham Act – 15 U.S.C. § 1125(a).
False Designation of Origin

26. Plaintiff re-alleges and incorporates by reference all of the factual allegations set forth above.

27. Moore used Passante's name and likeness in commerce in connection with two images and a salacious video.

28. Moore falsely claims the video originated with Passante and was created for him.

29. Moore's statements were made with malice, are false, fraudulent and misleading, intended to deceive the public into believing that Passante participated in, condoned, and/or authorized the publication of the video and/or is in some way affiliated with Moore, thereby driving web traffic and increased notoriety to Moore's illicit website.

30. The video disseminated by Moore not only contains images that disparage Passante, but also contains a virus that is released when viewers attempt to watch the video.

31. Passante has suffered emotional, physical and psychological damage, including damage to her personal and professional reputation.

32. As a direct and proximate result of Moore's actions, Passante has suffered damages that are incalculable.

COUNT TWO:
(Against All Defendants)
Violation of the Lanham Act – 15 U.S.C. § 1125(c).
Dilution Through Tarnishment

33. Plaintiff re-alleges and incorporates by reference all of the factual allegations set forth above.

1 34. Passante is a famous celebrity and thusly has a protectable right to publicity.
2 Furthermore, her image is widely recognized in association with the *Storage Wars* brand.

3 35. Four years after Passante achieved fame on *Storage Wars*, and as a direct
4 consequence of her celebrity, Moore posted pornographic images (Exhibit C) and a pornographic
5 video, attributing them to Passante.

6 36. The pornographic nature of the images and associated video tarnish Passante's
7 reputation, celebrity and brand by their very nature, as they allege she has taken part in immoral,
8 lascivious acts.

9 37. Moore's use of Passante's name and likeness are commercial use as they are
10 intended to misdirect traffic to his many websites to further his infamy and lead to sales of his
11 merchandise and music, which can be purchased through links on the websites where the images
12 appear.

13 38. As a result of Moore's tarnishment to her image, Plaintiff is entitled to equitable
14 relief in the form of injunctive relief.

15 **COUNT THREE**
16 **(Against All Defendants)**
17 **Right To Privacy/Right To Control Publicity And Likeness Aka Common Law Claim For**
18 **Commercial Misappropriation**

19 39. Plaintiff re-alleges and incorporates by reference all of the factual allegations set
20 forth above.

21 40. By posting the still images contained in Exhibit C and claiming the female appearing
22 in those images was Passante, Moore used Passante's identity without permission.

23 41. By making available for dissemination and ultimately posting the pornographic
24 video allegedly featuring Passante, Moore used Passante's identity without permission.

1 42. Moore used the appropriation of Passante's name and likeness to his commercial
2 advantage, by misdirecting traffic to his many websites furthering his infamy and with intent to
3 increase sales of his merchandise and music, which can be purchased through links on the
4 websites where the images appear.

5 43. Passante is not the person in the video and never gave consent to the use of her name
6 or likeness.

7 44. As a result of Moore's misappropriation Passante has suffered injury both personally
8 and professionally; her damages are incalculable.

9 **COUNT FOUR:**
10 **(Against All Defendants)**
 Defamation *per se*

11 45. Plaintiff re-alleges and incorporates by reference all of the factual allegations set
12 forth above.

13 46. Moore intentionally posted the illicit still images and pornographic video stating as
14 "fact" that they featured Passante knowing that the statements were false, and that Passante was
15 not in fact the female appearing in the video and images.

16 47. By publishing false and libelous statements associated with the images and video,
17 Defendant has defamed Plaintiff in direct violation of California law.

18 48. Moore's statements are false and do not constitute qualified communications that are
19 privileged under California law.

20 49. Due to the pornographic nature of the video and images, Moore's statements have a
21 natural tendency to injure and cause special damage.

22 50. Because Moore's videos and images allege salacious, sexual acts constituting moral
23 turpitude, they are per se defamatory.
24

1 51. As a direct and proximate result of Moore's actions, Passante has suffered
2 incalculable damages and irreparable harm.

3 **COUNT FIVE:**
4 **(Against All Defendants)**
5 **Invasion of Privacy**

6 52. Plaintiff re-alleges and incorporates by reference all of the factual allegations set
7 forth above.

8 53. By posting a pornographic video and still images falsely attributed to Passante,
9 Moore has intruded upon the most private area of one's life – sexual congress and behavior. The
10 acts portrayed in the video, falsely represented to be Passante, are inherently of a private nature
11 which Passante herself would not have created or shared publicly.

12 54. Pornography by its very nature is highly offensive to a reasonable person.

13 55. As a direct and proximate result of Moore's actions, Passante has suffered
14 incalculable damages and irreparable harm.

15 **COUNT SIX:**
16 **(Against All Defendants)**
17 **Disparagement**

18 56. Plaintiff re-alleges and incorporates by reference all of the factual allegations set
19 forth above.

20 57. By posting a pornographic video and images falsely attributed to Passante, Moore
21 intentionally disparaged of the quality of Passante's right to publicity.

22 58. Moore's actions have resulted in pecuniary loss to Passante, including but not
23 limited to legal fees.

24 59. As a direct and proximate result of Moore's actions, Passante has suffered
incalculable damages and irreparable harm.

COUNT SEVEN:
(Against All Defendants)
Consumer Fraud

60. Plaintiff re-alleges and incorporates by reference all of the factual allegations set forth above.

61. Moore misrepresented a material fact consisting of the false representation that the female appearing in the images and video posted on his websites was in fact Passante.

62. Moore knew that his claims were false.

63. Moore's false statements are intended to deceive the public into believing that Passante participated in, condoned, and/or authorized the publication of the video or is in some way affiliated with Moore, thereby bringing web traffic and increased notoriety to Moore's illicit web site.

64. Followers of Moore justifiably rely on the misrepresentation; the viewers accept the representation as made and are led to believe that they are seeing images of a well-known celebrity.

65. The false claims result in damage because of the spread of the computer virus which downloads when individuals lured to the website click on the play icon.

66. As a direct and proximate result of Moore's actions, Passante has suffered incalculable damages and irreparable harm.

COUNT EIGHT:
(Against All Defendants)
False Light

67. Plaintiff re-alleges and incorporates by reference all of the factual allegations set forth above.

68. By posting a pornographic video and images falsely attributed to Passante, Moore placed Passante before the public in a false light.

1 way affiliated with Moore, thereby bringing web traffic and increased notoriety to Moore's illicit
2 web site.

3 77. Passante is likely to succeed on the merits.

4 78. Passante faces imminent harm as Moore has a long history of posting illegal,
5 immoral content, and a blatant, widely publicized refusal to remove that content, even in the face
6 of cease and desist letters, take down demands, and lawsuits. Because it is electronic media, if
7 Moore is forced to shut down one website, he will in all likelihood subsequently establish more
8 new websites. By issuing an order requiring him to remove the content currently online, and
9 enjoining him from further publication of the video and images, any new publication will
10 constitute contempt of court.

11 79. Moore's actions will continue to cause great and irreparable injury to Passante in
12 that such conduct, among other things, may result in permanent damage to her reputation and
13 jeopardize her standing and goodwill with her existing and future producers, directors and
14 broadcasting networks.

15 80. The harm to Passante in particular due to the damage to her reputation, and to the
16 public in general as a consequence of the computer virus, far outweighs any harm that may result
17 to Moore, if the TRO issues. If the TRO does not issue Passante will be irreparably harmed
18 because she cannot be made whole through monetary damages.

19 81. The public interest weighs in favor of Passante.

20 82. Passante seeks the following relief in a temporary restraining order:

- 21 a. An order requiring immediate removal of the images and video from all
- 22 websites under the control of Moore.
- 23 b. An order enjoining all publication, advertising, marketing, displaying and
- 24 otherwise disseminating of the images, video, and the associated virus.

1 c. Plaintiff further requests that the Court order impoundment of all of
2 Moore's computers, servers and other electronic storage devices that contain
3 copies of the images and videos, where such impoundment is enforced by the
4 United States Marshal's offices and the materials stored in a secure location.
5 Plaintiff is ready and able to provide and pay for a secure location for the
6 impoundment of these materials. Impoundment is a remedy specifically
7 provided in copyright infringement actions and should be extended to cover
8 cases where the conduct involves publication of images that infringe a celebrity's
9 right of publicity.

10 **APPLICATION FOR PRELIMINARY INJUNCTION AGAINST DEFENDANTS**

11 83. For the reasons provided above and incorporated herein by reference, a preliminary
12 injunction is necessary because Moore has a long history of posting illegal, immoral content, and
13 a blatant, widely publicized refusal to remove the content, even in the face of cease and desist
14 letters, take down demands, and law suits.

15 84. In fact, Moore's infamy is premised on his revenge posts.

16 85. Moore has historically created new websites and re-posted illegal content after being
17 compelled to remove damaging content. To wit, after being banished from Facebook Moore
18 simply began posting on Tumblr and continues to attempt to create new, uniquely named
19 Facebook pages.

20 86. Moore's penchant for posting revenge images and videos necessitates an injunction
21 preventing Moore from posting these or similar images and videos again in the future and also
22 preventing him from making false claims involving Passante.

23 87. The virus that immediately downloads upon clicking play on the video poses a real
24 threat to the public which can only be prevented by enjoining access to the content.

88. In addition to a preliminary injunction, Plaintiff further requests that the Court order impoundment of all of Moore's computers, servers and other electronic storage devices that contain copies of the images and videos, where such impoundment is enforced by the United States Marshall's offices and the materials stored in a secure location. Plaintiff is ready and able to provide and pay for a secure location for the impoundment of these materials. Impoundment is a remedy specifically provided in copyright infringement actions and should be extended to cover cases where the conduct involves publication of images that infringe a celebrity's right of publicity.

JURY DEMAND

89. Plaintiff demands trial by jury for all claims so triable.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff respectfully prays that this Court enter judgment against Defendants as follows:

1. A judgment for Lanham Act violations, violation of the Right To Privacy/Right To Control Publicity And Likeness Aka Common Law Claim For Commercial Misappropriation, Defamation Per Se, Invasion of Privacy, Disparagement, Consumer Fraud, False Light, and injunctive relief, and impoundment of all defamatory materials and destruction thereof;
2. A judgment for all damages available to Plaintiff under Federal statutes, California statutes and the common law;
3. A judgment awarding reasonable attorneys' fees and taxable costs for those claims qualifying for such awards under Federal and California law;
4. A judgment impounding and destroying all of Moore's computers, servers and other

1 electronic storage devices that contain copies of the images and videos, where such
2 impoundment is enforced by the United States Marshal's offices and the materials
3 stored in a secure location or otherwise destroyed. Plaintiff is ready and able to
4 provide and pay for a secure location for the impoundment and/or destruction of these
5 materials.

- 6 5. A judgment for punitive, exemplary and/or enhanced damages to the extent such
7 damages are permitted under Federal and California law; and
8 6. All such other relief that this Court deems fair and just and otherwise available under
9 Federal and California law.

10
11 Dated: October ____, 2012

Respectfully submitted,

12
13 _____
14 *Linda S. McAleer*
15 *Attorney for Plaintiff, Brandi Passante*
16
17
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EXHIBITS

TABLE OF CONTENTS

EXHIBIT NO.	DESCRIPTION	PAGE NO.
A	Hunter Moore Tweet	18
B	Gawker online article quoting Moore	19
C	Images taken from the offending video	22

EXHIBIT A

Profile

Tweets



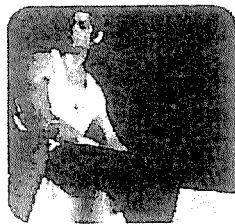
Hunter Moore @Huntermoore

putting the brandi video on
huntermoore.tv you can see my
fappin tho hope thats chill



Hunter Moore @Huntermoore

finally dropped the EP w/
@thefoolishways this week. free
download. all anal take over



Hunter Moore @Huntermoore

anyone want the video of brandie
from storage wars fingering herself
for me > is-anyone-
up.tumblr.com/post/335927513...



Hunter Moore @Huntermoore

miss you @NinaBaneeena
yfrog.com/ooooebcpj

Sawyer Fulke @Sawyer866

Exhibit A

EXHIBIT B

10/18/12

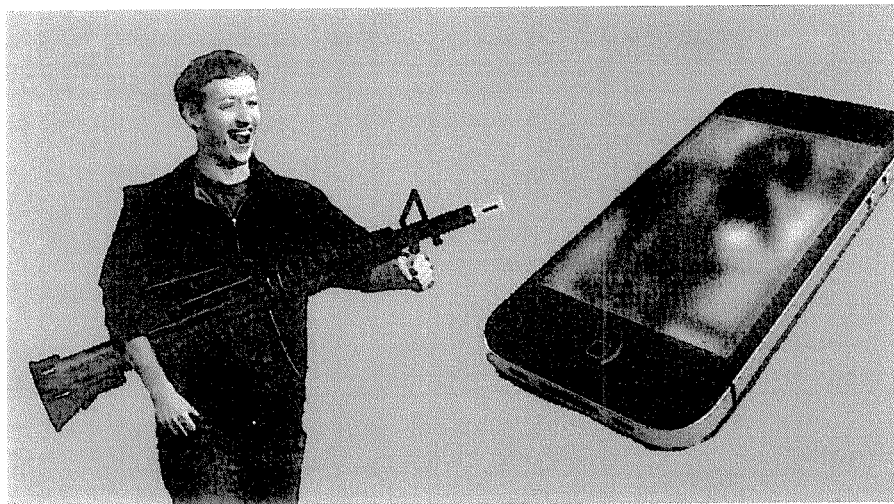
Facebook Declares War On Sleazy Revenge Porn Site

SIGN IN

TOP STORIES

THURSDAY, OCT 18, 2012

THURSDAY, OCT 18, 2012



Facebook Declares War On Sleazy Revenge Porn Site

Facebook is trying to shut down IsAnyoneUp.com, a sleazy porn site built around posting the Facebook profiles of its often-unwilling subjects. But the site's owner says he's not going anywhere.

Is Anyone Up (NSFW) has capitalized on a new genre of amateur erotica: Stalker porn. It features user-submitted nude cell phone pics, along with screenshots of the subjects' real Facebook profile. Many of Is Anyone Up's models are being exposed on the site without their consent, their private sexts submitted by vengeful exes.

Unsurprisingly, Is Anyone Up has now landed in Facebook's crosshairs. On Tuesday, Facebook's lawyers sent Moore a three-page Cease & Desist letter (PDF), demanding he remove all Facebook content. "Your actions are illegal and must be stopped immediately," the letter, from Joseph P. Cutler of the law firm Perkins Coie, states. (Cutler confirmed he sent the letter on behalf of Facebook, but wouldn't comment beyond that.)

"Facebook will take whatever measure it believes are necessary to enforce its rights, maintain the quality of the site, and protect its users," Cutler writes. Good luck with that.

"I replied with a picture of my dick," Hunter Moore, Is Anyone Up's 25-year-old founder and owner told us in a phone interview. "I'm not a virgin to cease and desists—I get about a million a day. I think [Facebook] is under

BY ADRIAN CHEN

DEC 8, 2011 7:04 PM

Share

Like 201

FO ON W R

Like 214,871 people like this.

TOMORROW'S NEWS



RO 2,222

Which Romney Son Is Creepiest?



S 1,144

Ben Stein Tells Incredible Fox & Friends Hosts Taxes Are Too Damn Low



O O 1,361

Earning Money For Ruining Your Friend's Things, When Summer Love Turns to Autumn Scorn, And Other Questionable Advice



PP D 3,102

Mega Millions Jackpot Winner: My Girlfriend Just Dumped Me, 'Thank God'



D S 22,246

'Too Small for Women': Amazon Flooded With Hilarious Reviews of Binders in Wake of Debate



SO W O 5,125

Doing Gay Porn Doesn't Make Reese Rideout Gay, But It Does Make His Wife Look Miserable



O 787

In Most Internet Story Ever, Boy with Down Syndrome Kept Warm by Puppies After Getting Lost in Woods



O 81

Doctors Shocked by Size of Sex Toy Stuck Inside Man's Intestines for Days



R 572

What Should We Re-Name Uma Thurman's Baby?



O 2012 4,501

Website Counting Down to 'October Surprise' Has the Internet Guessing [UPDATE x2]



R 2,543

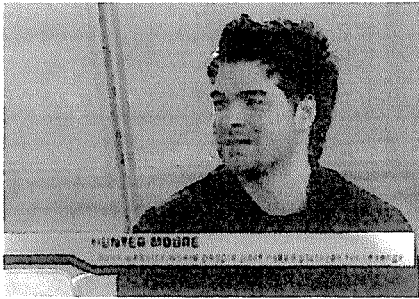
Billy Graham Bought a Whole

Exhibit B

-19-

10/18/12

Facebook Declares War On Sleazy Revenge Porn Site



pressure from users to do something about me... I don't give a fuck. I'm never going to stop."

Facebook says Moore is violating some little-known policies prohibiting the publishing of Facebook profiles without their owners' written consent, and "threatening, harassing or intimidating" Facebook users. The letter demands that Moore remove all Facebook profiles and leave their users alone. Facebook

has disabled Moore's personal account to keep him from using the social network as his personal porn recruiting ground, and he says they somehow instantly squash the new ones he creates to check the accuracy of submissions, even though he uses fake names and hides his IP address.

The letter comes after a spate of national publicity which included local Fox News reports and Moore's appearance on Anderson Cooper's daytime talk show, where he was confronted by people whose lives have been screwed up by his site. Moore says *Is Anyone Up's* traffic is now around 230,000 unique visitors a day, up from 160,000 at the time we wrote our first post about him last month.

As vile as Moore's site can be—one regular feature called "Daily Gnargoyl" makes fun of ugly submissions—it's hard to see how what Moore is doing is illegal, at least as Facebook frames it. (Kashmir Hill of *Forbes* has outlined the complicated legalities of *Is Anyone Up*.) We'd rather have Moore ruining unscrupulous sexters' lives than give Facebook's impenetrable terms-of-service the weight of law.

Then there's Mark Zuckerberg's own history of sketchily repurposing other people's pictures. In 2003, he infamously launched *Facemash* while still a student at Harvard. The site let users vote on female students' attractiveness, without their consent.

Zuckerberg and Moore may soon have more in common than getting rich off violating everyone else's privacy. Moore says he's launching his own social network in January, which sounds like it's going to be an advanced version of the location-based dating app *Grindr*, but not just for gays.

"It's going to change the game, I guess," Moore said. "It's going to bring social networking back." Right, because Moore is definitely someone you should trust with your personal information.

Page in the *Wall Street Journal* to Tell You What He Thinks About Gays and Women



DS 1,091
Disney Declares Its Newest Princess Is Latina, Just So We Can All Fight About Whether Or Not She 'Looks Latina'



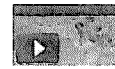
R SSR 1,034
Always Bet on Me: Mitt Romney's Order to the Bosses of Wage Slaves



FS 584
The Hagfish Strikes Again



O S O S O F 373
Boy Scouts of America's 'Perversion Files' Released



R W R 1,544
This Daring Baby Elephant Rescue Will Make You Weep Like a Baby Human



SSW R 2,430
Fancy Liberal Brooklyn Is Full of Hypocrites



S S D 15,633
Substitute Teacher Fired After Former Student Boasts About Affair Online, Posts Nude Photos to Prove It



RO 4,567
Tagg Romney Wanted to Punch Obama During Tuesday's Debate



W F 2,467
Meet the Woman Who Breastfeeds Her Dog Because She Can



R DD 7,430
Why the Violentacrez Story Isn't About Free Speech



SS O S 189
Boston Mayor Doesn't Want Free Vibrators Distributed, Apparently Hates Female Self-Tickling



S O W O 494
American Horror Story: Asylum Is Less Batshit Insane Than Its Predecessor



D 448
This Guy's Scalp Looks Like the Surface of a Brain



S R 2,062
Who Is This Nude Woman Posing for Subway Riders in the Vienna Underground? [NSFW]

Contact Adrian Chen:

EMAIL THE AUTHOR

COMMENT

FACEBOOK

TWITTER

DS SSR S

FEATURED ALL

Exhibit B

-20-

10/18/12

Facebook Declares War On Sleazy Revenge Porn Site

Discussion now closed.



Old People Now Living in Sin Also



I am a genius I mean...

08 Dec 2011 7:20 PM

I have a sneaky feeling Mr. Moore will feature in many more gawker posts to come...

promoted by Kern_Cerned



Kern_Cerned @I am a genius I mean...

I'm surprised it took so long. I've been really curious to see what the Gawker community thinks of all this.



milkythighs @Kern_Cerned

I think his haircut is played out. Even Biz freaking Stone is rocking the sides-combed-forward and front-gelled-up look.

promoted by Kern_Cerned



Kern_Cerned @milkythighs

I didn't even know that the emo/scene look was still around until I started checking the site out.

WHICH ROMNEY SON



Which Romney Son Is Creepiest?

Wehacker



Silence Noisy Neighbors by Transmitting Your Music to Their Speakers

DEADSPIN



Deadspin NBA Shit List: Anthony Carter, The Quiet Sinkhole Of Despair

007 LEGENDS



Six Reviewers Are Shaken, Not Stirred, By 007 Legends

JEZEDEL



How Going From Straight-Size to Plus-Size Modeling Changed One Model's Career

109



You won't believe who the new American Horror Story monsters are!

MAGNET



Why Nissan Built Realistic Inflatable Versions Of Its Most Popular Cars

317-6660



iPod Nano Review: The Best MP3 Player Ever, For Whatever That's Worth

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Exhibit B

- 21 -

EXHIBIT C



Merch
My Music
Twitter
Submit
ASK
Random
Archive



anyone want the video of orange from storage was forgotten herself for me
(Source: twitter.com)

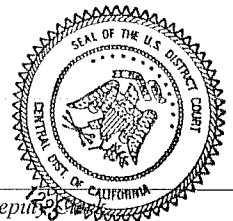
Exhibit C

<http://is-anyone-up.tumblr.com/>

- 22 -

THEME by MAX DAVIS

10/23/2012



AO 440 (Rev. 06/12) Summons in a Civil Action (Page 2)

Civil Action No. SACV12-01866JVS (ANx)

PROOF OF SERVICE

(This section should not be filed with the court unless required by Fed. R. Civ. P. 4 (l))

This summons for *(name of individual and title, if any)* _____
was received by me on *(date)* _____.

☐ I personally served the summons on the individual at *(place)* _____
_____ on *(date)* _____; or

☐ I left the summons at the individual's residence or usual place of abode with *(name)* _____
_____, a person of suitable age and discretion who resides there,
on *(date)* _____, and mailed a copy to the individual's last known address; or

☐ I served the summons on *(name of individual)* _____, who is
designated by law to accept service of process on behalf of *(name of organization)* _____
_____ on *(date)* _____; or

☐ I returned the summons unexecuted because _____; or

☐ Other *(specify)*: _____

My fees are \$ _____ for travel and \$ _____ for services, for a total of \$ _____ 0.00 .

I declare under penalty of perjury that this information is true.

Date: _____

Server's signature

Printed name and title

Server's address

Additional information regarding attempted service, etc:

UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA
CIVIL COVER SHEET

I (a) PLAINTIFFS (Check box if you are representing yourself <input type="checkbox"/>) BRANDI PASSANTE		DEFENDANTS HUNTER MOORE and JOHN DOES 1-25,	
(b) Attorneys (Firm Name, Address and Telephone Number. If you are representing yourself, provide same.) Law Offices of Linda S. McAleer 7317 El Cajon Blvd, Suite 204A, La Mesa CA 91942 (619)516-1601		Attorneys (If Known) UNKNOWN	

II. BASIS OF JURISDICTION (Place an X in one box only.) <input type="checkbox"/> 1 U.S. Government Plaintiff <input checked="" type="checkbox"/> 3 Federal Question (U.S. Government Not a Party) <input type="checkbox"/> 2 U.S. Government Defendant <input type="checkbox"/> 4 Diversity (Indicate Citizenship of Parties in Item III)	III. CITIZENSHIP OF PRINCIPAL PARTIES - For Diversity Cases Only (Place an X in one box for plaintiff and one for defendant.) <table style="width:100%; border: none;"> <tr> <td style="width:33%;"></td> <td style="width:10%; text-align: center;">PTF</td> <td style="width:10%; text-align: center;">DEF</td> <td style="width:33%;"></td> <td style="width:10%; text-align: center;">PTF</td> <td style="width:10%; text-align: center;">DEF</td> </tr> <tr> <td>Citizen of This State</td> <td align="center"><input type="checkbox"/> 1</td> <td align="center"><input type="checkbox"/> 1</td> <td>Incorporated or Principal Place of Business in this State</td> <td align="center"><input type="checkbox"/> 4</td> <td align="center"><input type="checkbox"/> 4</td> </tr> <tr> <td>Citizen of Another State</td> <td align="center"><input type="checkbox"/> 2</td> <td align="center"><input type="checkbox"/> 2</td> <td>Incorporated and Principal Place of Business in Another State</td> <td align="center"><input type="checkbox"/> 5</td> <td align="center"><input type="checkbox"/> 5</td> </tr> <tr> <td>Citizen or Subject of a Foreign Country</td> <td align="center"><input type="checkbox"/> 3</td> <td align="center"><input type="checkbox"/> 3</td> <td>Foreign Nation</td> <td align="center"><input type="checkbox"/> 6</td> <td align="center"><input type="checkbox"/> 6</td> </tr> </table>		PTF	DEF		PTF	DEF	Citizen of This State	<input type="checkbox"/> 1	<input type="checkbox"/> 1	Incorporated or Principal Place of Business in this State	<input type="checkbox"/> 4	<input type="checkbox"/> 4	Citizen of Another State	<input type="checkbox"/> 2	<input type="checkbox"/> 2	Incorporated and Principal Place of Business in Another State	<input type="checkbox"/> 5	<input type="checkbox"/> 5	Citizen or Subject of a Foreign Country	<input type="checkbox"/> 3	<input type="checkbox"/> 3	Foreign Nation	<input type="checkbox"/> 6	<input type="checkbox"/> 6
	PTF	DEF		PTF	DEF																				
Citizen of This State	<input type="checkbox"/> 1	<input type="checkbox"/> 1	Incorporated or Principal Place of Business in this State	<input type="checkbox"/> 4	<input type="checkbox"/> 4																				
Citizen of Another State	<input type="checkbox"/> 2	<input type="checkbox"/> 2	Incorporated and Principal Place of Business in Another State	<input type="checkbox"/> 5	<input type="checkbox"/> 5																				
Citizen or Subject of a Foreign Country	<input type="checkbox"/> 3	<input type="checkbox"/> 3	Foreign Nation	<input type="checkbox"/> 6	<input type="checkbox"/> 6																				

IV. ORIGIN (Place an X in one box only.)

☒ 1 Original Proceeding
 ☐ 2 Removed from State Court
 ☐ 3 Remanded from Appellate Court
 ☐ 4 Reinstated or Reopened
 ☐ 5 Transferred from another district (specify): _____
 ☐ 6 Multi-District Litigation
 ☐ 7 Appeal to District Judge from Magistrate Judge

V. REQUESTED IN COMPLAINT: **JURY DEMAND:** ☒ Yes ☐ No (Check 'Yes' only if demanded in complaint.)

CLASS ACTION under F.R.C.P. 23: ☐ Yes ☒ No **MONEY DEMANDED IN COMPLAINT: \$** _____

VI. CAUSE OF ACTION (Cite the U.S. Civil Statute under which you are filing and write a brief statement of cause. Do not cite jurisdictional statutes unless diversity.)
 LANHAM ACT 15 USC 1125(a) FALSE DESIGNATION OF ORIGIN, DILUTION BY TARNISHMENT, RIGHT TO PRIVACY/RIGHT TO CONTROL PUBLICITY

VII. NATURE OF SUIT (Place an X in one box only.)

OTHER STATUTES <input type="checkbox"/> 400 State Reapportionment <input type="checkbox"/> 410 Antitrust <input type="checkbox"/> 430 Banks and Banking <input type="checkbox"/> 450 Commerce/ICC Rates/etc. <input type="checkbox"/> 460 Deportation <input type="checkbox"/> 470 Racketeer Influenced and Corrupt Organizations <input type="checkbox"/> 480 Consumer Credit <input type="checkbox"/> 490 Cable/Sat TV <input type="checkbox"/> 810 Selective Service <input type="checkbox"/> 850 Securities/Commodities/Exchange <input type="checkbox"/> 875 Customer Challenge 12 USC 3410 <input type="checkbox"/> 890 Other Statutory Actions <input type="checkbox"/> 891 Agricultural Act <input type="checkbox"/> 892 Economic Stabilization Act <input type="checkbox"/> 893 Environmental Matters <input type="checkbox"/> 894 Energy Allocation Act <input type="checkbox"/> 895 Freedom of Info. Act <input type="checkbox"/> 900 Appeal of Fee Determination Under Equal Access to Justice <input type="checkbox"/> 950 Constitutionality of State Statutes	CONTRACT <input type="checkbox"/> 110 Insurance <input type="checkbox"/> 120 Marine <input type="checkbox"/> 130 Miller Act <input type="checkbox"/> 140 Negotiable Instrument <input type="checkbox"/> 150 Recovery of Overpayment & Enforcement of Judgment <input type="checkbox"/> 151 Medicare Act <input type="checkbox"/> 152 Recovery of Defaulted Student Loan (Excl. Veterans) <input type="checkbox"/> 153 Recovery of Overpayment of Veteran's Benefits <input type="checkbox"/> 160 Stockholders' Suits <input type="checkbox"/> 190 Other Contract <input type="checkbox"/> 195 Contract Product Liability <input type="checkbox"/> 196 Franchise REAL PROPERTY <input type="checkbox"/> 210 Land Condemnation <input type="checkbox"/> 220 Foreclosure <input type="checkbox"/> 230 Rent Lease & Ejectment <input type="checkbox"/> 240 Torts to Land <input type="checkbox"/> 245 Tort Product Liability <input type="checkbox"/> 290 All Other Real Property	TORTS PERSONAL INJURY <input type="checkbox"/> 310 Airplane <input type="checkbox"/> 315 Airplane Product Liability <input type="checkbox"/> 320 Assault, Libel & Slander <input type="checkbox"/> 330 Fed. Employers' Liability <input type="checkbox"/> 340 Marine <input type="checkbox"/> 345 Marine Product Liability <input type="checkbox"/> 350 Motor Vehicle <input type="checkbox"/> 355 Motor Vehicle Product Liability <input type="checkbox"/> 360 Other Personal Injury <input type="checkbox"/> 362 Personal Injury-Med Malpractice <input type="checkbox"/> 365 Personal Injury-Product Liability <input type="checkbox"/> 368 Asbestos Personal Injury Product Liability IMMIGRATION <input type="checkbox"/> 462 Naturalization Application <input type="checkbox"/> 463 Habeas Corpus-Alien Detainee <input type="checkbox"/> 465 Other Immigration Actions	TORTS PERSONAL PROPERTY <input type="checkbox"/> 370 Other Fraud <input type="checkbox"/> 371 Truth in Lending <input type="checkbox"/> 380 Other Personal Property Damage <input type="checkbox"/> 385 Property Damage Product Liability BANKRUPTCY <input type="checkbox"/> 422 Appeal 28 USC 158 <input type="checkbox"/> 423 Withdrawal 28 USC 157 CIVIL RIGHTS <input type="checkbox"/> 441 Voting <input type="checkbox"/> 442 Employment <input type="checkbox"/> 443 Housing/Accommodations <input type="checkbox"/> 444 Welfare <input type="checkbox"/> 445 American with Disabilities - Employment <input type="checkbox"/> 446 American with Disabilities - Other <input type="checkbox"/> 440 Other Civil Rights	PRISONER PETITIONS <input type="checkbox"/> 510 Motions to Vacate Sentence Habeas Corpus <input type="checkbox"/> 530 General <input type="checkbox"/> 535 Death Penalty <input type="checkbox"/> 540 Mandamus/Other <input type="checkbox"/> 550 Civil Rights <input type="checkbox"/> 555 Prison Condition FORFEITURE / PENALTY <input type="checkbox"/> 610 Agriculture <input type="checkbox"/> 620 Other Food & Drug <input type="checkbox"/> 625 Drug Related Seizure of Property 21 USC 881 <input type="checkbox"/> 630 Liquor Laws <input type="checkbox"/> 640 R.R. & Truck <input type="checkbox"/> 650 Airline Regs <input type="checkbox"/> 660 Occupational Safety /Health <input type="checkbox"/> 690 Other	LABOR <input type="checkbox"/> 710 Fair Labor Standards Act <input type="checkbox"/> 720 Labor/Mgmt. Relations <input type="checkbox"/> 730 Labor/Mgmt. Reporting & Disclosure Act <input type="checkbox"/> 740 Railway Labor Act <input type="checkbox"/> 790 Other Labor Litigation <input type="checkbox"/> 791 Empl. Ret. Inc. Security Act PROPERTY RIGHTS <input type="checkbox"/> 820 Copyrights <input type="checkbox"/> 830 Patent <input checked="" type="checkbox"/> 840 Trademark SOCIAL SECURITY <input type="checkbox"/> 861 HIA (1395ff) <input type="checkbox"/> 862 Black Lung (923) <input type="checkbox"/> 863 DIWC/DIWW (405(g)) <input type="checkbox"/> 864 SSID Title XVI <input type="checkbox"/> 865 RSI (405(g)) FEDERAL TAX SUITS <input type="checkbox"/> 870 Taxes (U.S. Plaintiff or Defendant) <input type="checkbox"/> 871 IRS-Third Party 26 USC 7609
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FOR OFFICE USE ONLY: Case Number: **SACV12-01866 JVS (ANx)**

AFTER COMPLETING THE FRONT SIDE OF FORM CV-71, COMPLETE THE INFORMATION REQUESTED BELOW.

UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA
CIVIL COVER SHEET

VIII(a). IDENTICAL CASES: Has this action been previously filed in this court and dismissed, remanded or closed? ☒ No ☐ Yes
 If yes, list case number(s): _____

VIII(b). RELATED CASES: Have any cases been previously filed in this court that are related to the present case? ☒ No ☐ Yes
 If yes, list case number(s): _____

Civil cases are deemed related if a previously filed case and the present case:

- (Check all boxes that apply) ☐ A. Arise from the same or closely related transactions, happenings, or events; or
☐ B. Call for determination of the same or substantially related or similar questions of law and fact; or
☐ C. For other reasons would entail substantial duplication of labor if heard by different judges; or
☐ D. Involve the same patent, trademark or copyright, and one of the factors identified above in a, b or c also is present.

IX. VENUE: (When completing the following information, use an additional sheet if necessary.)

- (a) List the County in this District; California County outside of this District; State if other than California; or Foreign Country, in which **EACH** named plaintiff resides.
☐ Check here if the government, its agencies or employees is a named plaintiff. If this box is checked, go to item (b).

County in this District:*	California County outside of this District; State, if other than California; or Foreign Country
Orange County	

- (b) List the County in this District; California County outside of this District; State if other than California; or Foreign Country, in which **EACH** named defendant resides.
☐ Check here if the government, its agencies or employees is a named defendant. If this box is checked, go to item (c).

County in this District:*	California County outside of this District; State, if other than California; or Foreign Country
Los Angeles County	Yolo County

- (c) List the County in this District; California County outside of this District; State if other than California; or Foreign Country, in which **EACH** claim arose.
Note: In land condemnation cases, use the location of the tract of land involved.

County in this District:*	California County outside of this District; State, if other than California; or Foreign Country
Orange County	

* Los Angeles, Orange, San Bernardino, Riverside, Ventura, Santa Barbara, or San Luis Obispo Counties
Note: In land condemnation cases, use the location of the tract of land involved

X. SIGNATURE OF ATTORNEY (OR PRO PER): DA M Allen Date 10/26/12

Notice to Counsel/Parties: The CV-71 (JS-44) Civil Cover Sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law. This form, approved by the Judicial Conference of the United States in September 1974, is required pursuant to Local Rule 3-1 is not filed but is used by the Clerk of the Court for the purpose of statistics, venue and initiating the civil docket sheet. (For more detailed instructions, see separate instructions sheet.)

Key to Statistical codes relating to Social Security Cases:

Nature of Suit Code	Abbreviation	Substantive Statement of Cause of Action
861	HIA	All claims for health insurance benefits (Medicare) under Title 18, Part A, of the Social Security Act, as amended. Also, include claims by hospitals, skilled nursing facilities, etc., for certification as providers of services under the program. (42 U.S.C. 1935FF(b))
862	BL	All claims for "Black Lung" benefits under Title 4, Part B, of the Federal Coal Mine Health and Safety Act of 1969. (30 U.S.C. 923)
863	DIWC	All claims filed by insured workers for disability insurance benefits under Title 2 of the Social Security Act, as amended; plus all claims filed for child's insurance benefits based on disability. (42 U.S.C. 405(g))
863	DIWW	All claims filed for widows or widowers insurance benefits based on disability under Title 2 of the Social Security Act, as amended. (42 U.S.C. 405(g))
864	SSID	All claims for supplemental security income payments based upon disability filed under Title 16 of the Social Security Act, as amended.
865	RSI	All claims for retirement (old age) and survivors benefits under Title 2 of the Social Security Act, as amended. (42 U.S.C. (g))

**UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA**

NOTICE OF ASSIGNMENT TO UNITED STATES MAGISTRATE JUDGE FOR DISCOVERY

This case has been assigned to District Judge James V. Selna and the assigned discovery Magistrate Judge is Arthur Nakazato.

The case number on all documents filed with the Court should read as follows:

SACV12- 1866 JVS (ANx)

Pursuant to General Order 05-07 of the United States District Court for the Central District of California, the Magistrate Judge has been designated to hear discovery related motions.

All discovery related motions should be noticed on the calendar of the Magistrate Judge

=====

NOTICE TO COUNSEL

A copy of this notice must be served with the summons and complaint on all defendants (if a removal action is filed, a copy of this notice must be served on all plaintiffs).

Subsequent documents must be filed at the following location:

☐ **Western Division**
312 N. Spring St., Rm. G-8
Los Angeles, CA 90012

☐ **Southern Division**
411 West Fourth St., Rm. 1-053
Santa Ana, CA 92701-4516

☐ **Eastern Division**
3470 Twelfth St., Rm. 134
Riverside, CA 92501

Failure to file at the proper location will result in your documents being returned to you.